



36th Annual International Chamber Music Festival ~ April 2022  
**2022 PROGRAM BOOK ADVERTISING CONTRACT**

Name/Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Rates & Sizes:** Please indicate the size and format desired below. Please note: no bleeds.

<u>ad size/orientation</u>	<u>4-color ad</u>	<u>black &amp; white ad</u>	
<b>full page</b> , 5" x 7.875" (vertical)	\$800 _____	\$700 _____	<b>The entire program will be placed on La Musica's website as a flipbook with a link from your ad to your website.*</b>
<b>2/3 page</b> , 5" x 5.25" (vertical)	\$600 _____	\$550 _____	
<b>1/2 page</b> , 5" x 3.875" (horizontal)	\$500 _____	\$450 _____	
<b>1/2 page</b> , 2.375" x 7.875" (vertical)	\$500 _____	\$450 _____	
<b>1/3 page</b> , 5" x 2.5" (horizontal)	\$350 _____	\$300 _____	
<b>1/4 page</b> , 5" x 1.875" (horizontal)	\$300 _____	\$275 _____	
<b>1/4 page</b> , 2.375" x 3.875" (vertical)	\$300 _____	\$275 _____	

(Inside front & back covers and back cover are RESERVED)

Space reservations and payment are due **January 28, 2022**. Please complete and sign this form.

**Mail this form along with a check made payable to La Musica to:  
La Musica, P.O. Box 5442, Sarasota FL 34277**

Camera ready ad files due no later than **February 11, 2022**. Email ads only to: [kellyfores@verizon.net](mailto:kellyfores@verizon.net).

**Art must be camera-ready and submitted by the deadline above.**

**See ad specifications attached. Ad production, if required, will be charged at \$100/hr.**

**\*Please CLEARLY PRINT web address here:**

\_\_\_\_\_

Advertiser Representative (please print) \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_



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## 2022 PROGRAM BOOK AD SPECIFICATIONS

Space reservations and payment due **January 28, 2022**

**Ads due February 11, 2022**

Send digital ad files as attachments to [kellyfores@verizon.net](mailto:kellyfores@verizon.net).

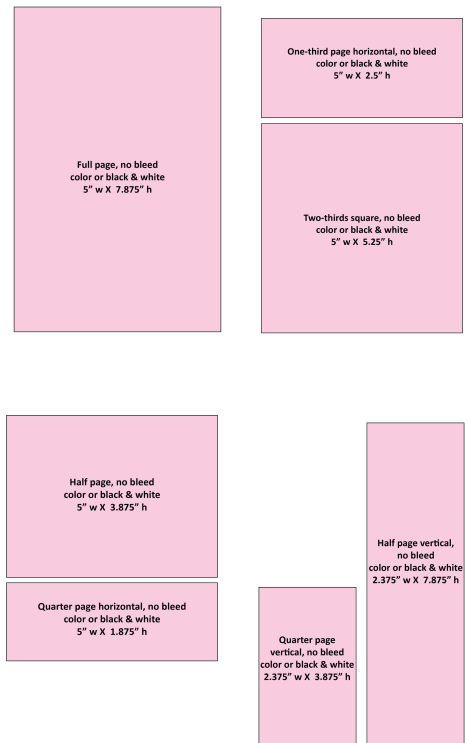
### \*\*\*Program book ad sizes\*\*\*

#### SIZES

Trim size: 6" x 9", **no bleeds accepted**

All live type and graphics must be kept at least 1/4" from trim.

full page vertical	5" x 7.875"
2/3 page	5" x 5.25"
1/2 page horizontal	5" x 3.875"
1/2 page vertical	2.375" x 7.875"
1/3 page horizontal	5" x 2.5"
1/4 page horizontal	5" x 1.875"
1/4 page vertical	2.375" x 3.875"



#### DIGITAL AD REQUIREMENTS

Press optimized PDFs **with all fonts embedded** are preferred.

300 dpi CMYK .jpg files will also be accepted.

Send digital ad files as attachments to [kellyfores@verizon.net](mailto:kellyfores@verizon.net).

**Ads that are submitted in formats other than those outlined above will be subject to production charges and billed at \$100/hour.**

**Any alterations of existing digital ads or production of new ads will incur production charges billed at \$100/hour.**

*Thank you for your support in bringing the finest chamber music to Southwest Florida.*