



Sponsorship

"The La Musica International Chamber Music Festival is one of the annual gems of chamber music."

David Finkel and Wu Han, artistic co-directors, Chamber Music Society of Lincoln Center



Corporate Sponsorship Opportunities

La Musica International Chamber Music Festival, now in its third decade, has established itself as an artistic and critical success and an outstanding American cultural institution. Guided by Artistic Director Bruno Giuranna and Associate Artistic Director Derek Han, La Musica fulfills its mission to bring together the finest musicians from around the world to present exciting programs of familiar and seldom-heard chamber music, communicating a joy in performance to enthusiastic audiences. La Musica is unique in allowing audiences behind the scenes to hear how performances are perfected in open rehearsals and through opportunities to meet the musicians.

Sponsor the La Musica International Chamber Music Festival and reap the rewards! We offer a variety of levels and benefits, outlined in the menu below – simply choose the option that works best for you!



La Musica – Corporate Sponsorship Opportunities - 2

Season Sponsor \$25,000

As a season sponsor, your name and logo will be everywhere!

- ~ Four guest tickets to each concert and four rehearsal passes
- ~ Invitation for four to opening night sponsor reception
- ~ Invitation for four to Meet the Musicians
- ~ Invitation for two to Musical Chefs
- ~ Logo in all season advertising
 - ~ More than 1 million print impressions (see chart, page 4)
 - ~ More than 30 million broadcast impressions (see chart, page 4)
 - ~ In programs of many other performing arts organizations
- ~ Acknowledgement in La Musica's program book (print run 2,000) on each concert program page
- ~ Verbal and visual acknowledgement at all concerts and events
- ~ Acknowledgement on each concert website page and in newsletters*

"Pianist Derek Han drove a spectacular performance of Mozart's Quartet for Piano and Strings in E-flat major."

Sarasota Herald-Tribune

Artistic Director Sponsor \$10,000 Sponsor

Bruno Giuranna or Derek Han

- ~ Eight guest tickets to each sponsored concert and four rehearsal passes
- ~ Meet the artistic director backstage
- ~ Invitation for four to opening night sponsor reception
- ~ Invitation for four to Meet the Musicians
- ~ Acknowledgement on each concert program page (print run 2,000)
- ~ Listing on season program sponsor page
- ~ Listing on website*

Event Sponsor \$5,000 or \$10,000

Be a \$10,000 sponsor or a \$5,000 co-sponsor for one of our main fundraising events – Sonata a Due or Musical Chefs Interactive Dinner.

- ~ One table of eight for \$10,000 sponsor or four tickets for \$5,000 co-sponsor at sponsored event
- ~ Invitation for four for \$10,000 sponsor or invitation for two for \$5,000 co-sponsor to opening night sponsor reception
- ~ Acknowledgement in specific event advertising and in the event program (print run 2,000)
- ~ Verbal acknowledgement at sponsored event
- ~ Acknowledgement on website event page* and in newsletters

Concert Sponsor \$5,000-\$15,000

Sponsor one to three of our four Opera House concerts. (See Season Sponsor below to sponsor all four concerts.)

- ~ Eight guest tickets to each sponsored concert and two rehearsal passes
- ~ Invitation for four to opening night sponsor reception
- ~ Verbal and visual acknowledgement at sponsored concert(s)
- ~ Acknowledgement on website concert page* and in newsletters

La Musica – Corporate Sponsorship Opportunities - 3

□ Artist Sponsor \$1250-\$5000

Sponsor the artist of your choice for \$1250 per concert.

- ~ Four guest tickets to each sponsored artist's concert and two rehearsal passes
- ~ Invitation for two to opening night sponsor reception
- ~ Acknowledgement on program page for each sponsored concert in which the artist performs
- ~ Listing on season program sponsor page (print run 2,000)
- ~ Listing on website*

*Website receives 21,000 page views/year

Additionally...

All sponsors are listed in La Musica's season brochure, circulation 10,000.

Corporate sponsors may request a complimentary color ad in the program book. Sponsorships of over \$5000 may request a full-page ad; those under \$5000 may request a half-page ad. Sponsor must provide camera-ready ad by program deadline.

"The thoroughly energetic and compelling performance radiated the energy and inspiration of the young Strauss."

The Observer, Sarasota

Audiences

Audiences for La Musica's concerts include highly educated, affluent members of the community.

Contact

For information about specific sponsorships and benefits, please contact Sally Faron at (941) 346-2601. Payments, indicating type and level of sponsorship, should be mailed to:

La Musica
Attn: Sally Faron
P.O. Box 5442
Sarasota, FL 34277

Info/Box Office: (941) 366-8450 Ext. 7

LaMusicaFestival.org



La Musica – Corporate Sponsorship Opportunities - 4

MEDIA OUTLET	circulation /audience	# of ads	potential impressions
Bradenton Herald weekday	26,578	4	106,312
Bradenton Herald weekend	33,117	2	66,234
Observer Newspapers	64,000	1	64,000
Sarasota Herald-Tribune Ticket	90,000	9	810,000
Sarasota Herald-Tribune Sunday	120,000	3	360,000
Sarasota Magazine	22,000	1	22,000
Scene Magazine	25,500	1	25,500
SRQ Magazine	20,000	1	20,000
University Palm Lakewood Ledger	50,000	1	50,000
WEDU Premiere Magazine	31,000	1	31,000
WWSB - ABC TV	unknown	34	
WSMR public radio	59,000	230	13,570,000
WEDU PBS TV	700,000	70	49,000,000
			64,125,046
PLUS... Program books of various nonprofits, including Sarasota Symphony, Sarasota Opera, Concert Artist Series, Key Chorale and others			
La Musica season brochure	10,000	circulation	
La Musica program book	2,000	circulation	
La Musica website	21,000	annual page views	